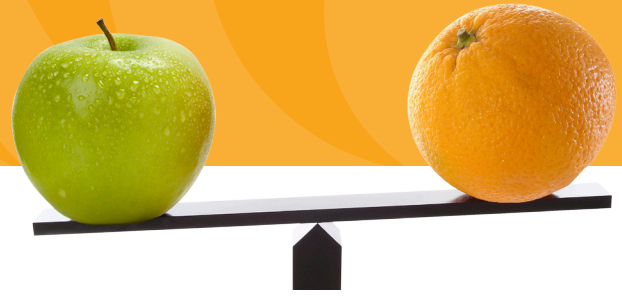


THE ROBERTSON'S BUSINESS STRATEGIST



Keeping you on the pathway to success!

The Robertson's Business Strategist thrives on helping your business to achieve its full potential.

We aim to transform your organisation into a highly successful enterprise, by providing you with the guidance and tools you need to reach your business goals, throughout every step of your journey to success.

How will my business benefit?

A professional Robertson's business strategist will help you stay on the path, or will direct you to stay on your chosen path, so you can:

- Achieve your business goals and improve its performance
- Increase revenue and profitability
- Implement the recommended solutions for any identified issues
- Implement processes to help streamline and improve your productivity
- Gain an outside perspective of your business
- Achieve a better work / life balance

How does the service work?

Your strategist will meet with you monthly, and in-between if required, to ensure your Action Plan is being implemented. Every month progress is reviewed, strategic advice for improvements given, and goals and KPIs set for the following month.

These sessions often follow the Robertson's Strategic Planning Process, and aim to give you clarity and strategic focus to keep on track.

Why can we help you?

We bring independence and experience to your table. As business owners ourselves, we have hands-on business knowledge, backed up by being qualified Chartered Accountants. We understand business, as we are a business and work with businesses from a wide range of sectors.

"Our vision is to be focused on our clients' success, and with that focus being front and centre, our clients achieve what they set out to achieve."

Gilbert Robertson DIRECTOR
ROBERTSON CHARTERED ACCOUNTANTS

Robertsons Chartered Accountants, helping local businesses with:
Business Development – Start, Buy, Exit Strategies – the Accounting Essentials.