

# THE ROBERTSON'S START-UP & ACQUISITION PLAN



## *Transforming your business ideas into reality*

### **Great work, you have a new business idea...but now what?**

If you have a good idea for a new business venture, or have a business you are interested in buying, we can help analyse, challenge or improve your concept with you, BEFORE you invest.

### **Getting your new business off to the right start**

The Robertson Start-up & Acquisition Plan will help kick-start your new business idea or purchase with confidence. Here are some of the areas we cover in our plans:

- Undertaking an idea / business appraisal and market analysis, so you can aim at the right customers, understand their behaviour and adopt the strategies and tactics to maximise your chance of successful market entry
- Help you complete your due diligence
- Helping you to decide on the most suitable structure for the business i.e. sole trader, partnership, or limited company, etc
- Preparing a business plan, and budget and cash flow projections
- Assessing your finance requirements, advising on the best sources of finance, and drawing up the necessary proposals
- Establishing a good working relationship with your bank
- Completing any registration procedures with The Companies Office, Inland Revenue, or Customs and Excise
- Setting up a recording system for your internal use and for complying with statutory requirements.

### **Why can we help you?**

Our extensive experience with start-ups, entrepreneurs and acquisitions gives us valuable insight into how ideas on the drawing board can be transformed into successful business ventures.

*The greater danger for most of us is not that our aim is too high and we miss it, but that it is too low and we hit it." Michelangelo as often re-quoted by* **Gilbert Robertson** DIRECTOR

ROBERTSON CHARTERED ACCOUNTANTS

Robertsons Chartered Accountants, helping local businesses with:  
**Business Development – Start, Buy, Exit Strategies – the Accounting Essentials.**